

CONNECT. LEARN. SHARE. GROW.
JOIN HUNDREDS OF LEAN THINKERS FROM ACROSS THE REGION.

Mark your calendars! The Mid-Atlantic Lean Conference is coming to the Crowne Plaza Hotel and Loyola Graduate Campus, just north of Baltimore, Maryland.

The main conference session on 7 and 8 November will feature dozens of lean practitioners and thought leaders from around the region and across the country.

There will be something for everyone: all industries, functions, and lean experience levels. Presentations will span a wide range of topics. The conference will also feature topic tracks on lean healthcare, lean education, and lean IT and software development.

Don't miss this great opportunity to connect with others, and to grow and learn through shared knowledge!



The Maryland World Class Consortia

401 East Pratt Street, 17th Floor Baltimore, Maryland 21202 (410) 767-4802 www.mwcmc.org

- 5 Prominent Keynote Speakers
- 32 Concurrent Presentations
- 9 Optional Lean Workshops
- 6 Optional Lean Facility Tours
- 3 Special Topic Tracks
- 18 Vendor Booths and Exhibits

"The Mid-Atlantic Lean Conference has been designed by lean practitioners, for lean practitioners. It's the best value out there!"

\$400/\$450 MWCC Member/ Non-Member

\$50 registration discount for new membership with the Society of Manufacturing Engineers!

Click Here to Register

Contact Jeff Fuchs, MWCC Director, at ifuchs@choosemaryland.org for more info on exhibits, advertising, and sponsorships.

For all the latest conference news and for registration, please visit: www.mwcmc.org/2012Conference